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P.2

## GENERAL POWER OF ATTORNEY BY ASSIGNEE & CHANGE OF CORRESPONDENCE ADDRESS & 37 C.F.R. § 3.71 EXCLUSION OF INVENTIVE ENTITY

## 1) GENERAL POWER OF ATTORNEY BY ASSIGNEE

BellSouth Intellectual Property Corporation, as assignee of the entire right, title, and interest of the subject matter which is claimed and for which a patent is sought, or which has been granted, on the inventions listed on pages 2 and 3 of this submission, hereby revokes all prior powers and appoints the following attorney(s) and/or agent(s) to prosecute this application and transact all business in the Patent and Trademark Office connected therewith:

- i) Marcus Delgado, U.S.P.T.O. Reg. 38,122, BellSouth I. P. Mgmt. Corp., 1155 Peachtree Street, N.E., Suite 500, Atlanta, GA 30309;
- ii) Bambi F. Walters, U.S.P.T.O. Reg. 45,197, P.O. Box 622 Kernersville, NC 27285; and iii) Scott P. Zimmerman, U.S.P.T.O. Reg. 41,390, P.O. Box 3822 Cary, NC 27519.

## 2) CHANGE OF CORRESPONDENCE ADDRESS

BellSouth Intellectual Property Corporation, as assignee of the entire right, title, and interest, hereby requests a change in the Correspondence Address for the patent applications and patents listed on pages 2 and 3 of this submission. Please change the Correspondence Address to:

Scott P. Zimmerman PLLC P.O. Box 3822 Cary North Carolina 27519

(919) 387-6907 scott@wzpatents.com

## 3) 37 C.F.R. § 3.71 EXCLUSION OF INVENTIVE ENTITY

BellSouth Intellectual Property Corporation, a corporation of the State of Delaware, U.S.A., having its principal place of business at 824 Market Street, Suite 901, Wilmington, Delaware 19801, has previously established itself as assigned of the entire right, title, and interest of said subject matter. BellSouth Intellectual Property Corporation shall conduct prosecution of the patent applications listed on pages 2 and 3 of this submission, or any reexamination proceeding deriving from these patent applications, to the exclusion of the inventive entity as per 37 C.F.R. § 3.71.

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General Power Of Attorney By Assignee, 37 C.F.R. § 3.71 Exclusion Of Inventive Entry, & Change Of Correspondence Address

SCOTT P. ZIMMERMAN PLLC

I hereby certify that i) I have authority to act on behalf of BellSouth Intellectual Property Corporation and/or ii) that I have apparent authority to sign on behalf of BellSouth Intellectual Property Corporation.

(Title)

Serial No.	Filing Date	Title	Reel/Frame	Docket No.
08/938,249	9/26/1997	Method & System for Transmitting Call Related Into from a Telecomen Network to a Pager	8740/0623	BS96022
09/137,027	8/20/1998	Methods & System for Implementing Calling Party Pays Telecomro Services	9402/0171	BS97027
09/393,113	9/10/1999	Methods & Systems for Providing Info About Programs Available for Viewing	010370/0731	BS98047
09/709,038	11/10/2000	Shared Communication Presence Info	011670/0127	BS00099
09/748,905	12/27/2000	System & Methods for Subscribers to View, Select, & Otherwise Customize Delivery of Programming Over Comm System	011962/0528	BS00431
09/751,809	3/12/2001	Methods for Formulating, Delivering, & Managing Data Concerning Programming Content & Portions Thereof	011624/0044	BS00023
09/753,234	12/29/2000	Web-Based Messaging System with Personalized Caller- specific Messages	011646/0034	BS00097
09/908,761	7/19/2001	System & Mathod for Real Time Provisioning of Central Office Services	Submitted at filing, but no zotice of recordation	BS01025
10/093,571	3/7/2002	Same as above	copied from parent	B\$96022CON
10/105,696	3/25/2002	System & Method for Real Time Virtual Conferencing	012739/0748	BS01334
10/123,975	4/16/2002	Muthods & Systems for Implementing Personal Dialing Plans	012825/0712	BS01403

p. 5

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General Fower Of Attorney By Assignee, 37 C.F.R. § 3.71 Exclusion Of Inventive Entity, & Change Of Correspondence Address in Transferred BellSouth Cases

10/152,966	5/22/2002	Methods & Systems for Personal Interactive Voice Response	012926/0646	BS01448
10/245,170	9/17/2002	System & Method for Providing Usage Monitoring Telephony Services	013309/0062	B\$02301
10/245,518	9/17/2002	System & Method for Providing Advanced Telephony Services Using Virtual Telephone Number	013309/0203	BS02145